



## **iLINC WEB AND VIDEO CONFERENCING ANNOUNCES ANNUAL VIRTUAL USER CONFERENCE**

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Online Collaboration Experts to Gather on February 23-24 at iConnect 2010 to Share Web and Video Conferencing Best Practices with Organizations across Industries

PHOENIX, Arizona February 18, 2010 – iLinc, a leading provider of web and video conferencing solutions, today announced its annual user conference, iConnect 2010. This year’s event will be held online using iLinc’s own webinar technology, making it easier than ever for iLinc’s potential and existing customers to access the conference’s free product training and learn about industry trends while also reducing the travel time and [environmental impact](#) associated with a traditional, in-person event.

The virtual setting also makes iConnect’s sessions on web conferencing best practices exponentially more relevant. “By hosting a virtual user conference, we are serving as a living case study for our customers,” says Kelly Roy, iLinc’s VP of Marketing & Customer Success. “Our business centers on empowering today’s organization to gather and collaborate on the web, and a virtual event is the ideal setting for us to demonstrate first-hand how to move meetings, training and events online.”

The two-day event will feature training and tips for end users who want to use sharing techniques, built-in video conferencing and interactive features to hold more efficient and engaging virtual sessions. iConnect 2010 will also include a track for today’s executive looking to arm their organization with tools to collaborate and communicate better. Confirmed [expert speakers](#) include:

- Melanie Turek, Principal Analyst, Enterprise Communications; Frost & Sullivan
- Chris Gosk, Vice President of Worldwide e-Learning; Global Knowledge
- Jennifer Hofmann, President; InSync Training
- Jamie Wallace and Heather Rubesch, Founding Members; Savvy B2B Marketing

In addition, iConnect 2010 will feature iLinc customers from Aetna, Global Knowledge, Consona, CenturyLink and the California Coalition Against Sexual Assault who will share the innovative ways that they have used web and video conferencing to train their employees, improve customer retention and increase brand awareness. iLinc employees and product experts will also be on hand during several open Q&A sessions to gather feedback, answer questions and provide industry-specific insight.

“While the recession has caused most organizations to seek out cost-saving online meeting tools, few have access to the online collaboration best practices that would allow them to reap the full benefits of their web conferencing investment,” said James Powers, President & CEO of iLinc. “By offering our entire user base two full days of free inspiration and ideas for using iLinc’s [professional-grade online collaboration solutions](#), iLinc is demonstrating its commitment to helping customers succeed.”

To learn more and register for the event, visit <http://iconnect.ilinc.com>. To follow iLinc on Twitter, go to [www.twitter.com/ilinc](http://www.twitter.com/ilinc).

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**About iLinc**

iLinc, a recognized leader in web and video conferencing and collaboration solutions, empowers people to achieve their organizational goals easily and quickly, making it possible for them to accomplish more, travel less, achieve work-life balance, all while preserving the environment. iLinc's Software-as-a-Service (SaaS) delivery, industry-leading service, and integrations such as iLinc for Salesforce, which automatically synchronizes web conferencing and CRM data, increase operational efficiency across the organization, letting you drive more revenue. For more, visit [www.ilinc.com/investors](http://www.ilinc.com/investors).

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