



iLINC RECEIVES NEW PATENT FOR REVOLUTIONARY GREEN METER

iLinc Green Meter™ Empowers Customers by Automatically Tracking Actual Cost and Environmental Savings Derived from Meeting and Training Online

PHOENIX, Arizona September 25, 2009 – iLinc, a leading provider of web and video conferencing software and services, today announced that it had received a patent from the United States Patent and Trademark Office (USPTO) for its [iLinc Green Meter™](#). The patent includes the application, algorithms and processes embedded within the core iLinc technology that tracks the dollars saved and greenhouse emissions avoided when customers use iLinc web conferencing for meetings, events and training sessions rather than traveling by car, train or airplane.

James M. Powers, Jr., President and Chief Executive Officer of iLinc, said, “We are very proud to receive a patent for the Green Meter. This one-of-a-kind tool provides our customers tangible evidence of the economic and environmental savings that they have accrued using our [web conferencing solutions](#) while avoiding the headaches and productivity losses of travel. As a service-oriented solutions provider, we are driven to developing tools that today’s organizations can leverage to drive revenue and increase efficiency. The iLinc Green Meter, with its automated and comprehensive reporting capabilities, is just one example of this singular focus on enabling customer success.”

By moving meetings, events and training sessions to the iLinc platform, iLinc customers can not only expect enhanced productivity, but they are also able to rely on the patented Green Meter to accurately measure the financial savings that result from their web conferencing investment. In one case study, the State of Arizona indicated that it saved over \$1.7 million and reduced its emissions by more than 761,000 pounds of carbon dioxide in just the first year of iLinc usage. Tad Wootton, the state’s former Director of Efficiency Review, stated, “With iLinc, we are reducing the costs associated with travel and increasing the productivity of state employees.”

The USPTO issued to iLinc patent number 7,590,690 on September 15, 2009. Mr. Ethan Abrams, iLinc’s VP of Product Development, and Ms. Marie Prentice, a long-term software developer at iLinc, are listed as the co-inventors of the patented process. To learn more about how the iLinc Green Meter™ can help organizations make the most of their web conferencing initiatives, please visit <http://www.ilinc.com/greenmeter>.

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About iLinc

iLinc, a recognized leader in web and video conferencing and collaboration solutions, empowers people to achieve their organizational goals easily and quickly, making it possible for them to accomplish more, travel less, achieve work-life balance, all while preserving the environment. iLinc’s software-as-a-service (SaaS) delivery, industry-leading service, and integrations such as iLinc for Salesforce, which

automatically synchronizes web conferencing and CRM data, increase operational efficiency across the organization, letting you drive more revenue. For more, visit www.ilinc.com/investors.

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